

# LONDON FALCONS SPONSORSHIP SHEET

## Introduction

This is an opportunity for sponsorship of London's only community based amateur football program, for players aged 12 to 19. A player from our football program may approach your organization to sponsor them in the upcoming season. This note is to help outline the Falcons organization. If additional information is required please contact us.



## History

The London Falcons Football Club is a non-profit organization and are members of the **Ontario Varsity Football League**. We are London's only community based amateur football program for players aged 12 to 19. The OVFL consists of three levels of play; varsity, junior varsity and peewee varsity. The OVFL consists of 67 Ontario football teams and over 3000 of Ontario's finest football players. The league operates during the months of May, June, July and part of August. All of our home games are played at TD Waterhouse Stadium at the University of Western Ontario.

The Falcons were organized in 2000. Our team strategy was very simple. We wanted to provide young athletes an opportunity to play summer football at a competitive level. While achieving this goal, we have developed one of the best community football programs in the Ontario. Our players have had the opportunity to build relationships with the community and various businesses. Fans have enjoyed watching some of the best young football players in Ontario hone their skills right here in London. We are proud to have watched our teams and our players accomplished a great deal over the past years. Each year there are over 200 young athletes involved in our program. We have enjoyed watching over 100 players move on to play university football and many other players succeed at the high school level.

We look forward to welcoming you and making you a member of our Falcons' family.

We want to thank all of our sponsors for their great support. We value the relationship we have developed over the years. We look forward to seeing you at TD Waterhouse this coming summer when we kickoff another season of London Falcons football.

## Types of Sponsorships/Donations

- \* **The London Falcons web site averages over 100,000 hits per month during the season and has over 1 million hits per year.**

### **Home game - \$100**

Sponsors name broadcast at all home games.

### **Pledge – \$150**

Any donation of \$150 will be honoured with sponsors name on the London Falcons web site\* for 1 full year and the sponsors name broadcast at all home games.

### **Donation - \$200**

Any donation of \$200 will be honoured with sponsors name on the London Falcons web site\* for 1 full year, the sponsors name broadcast at all home games and sponsors name in program or program insert.

### **Standard – \$400**

Each sponsor will receive a 3"x 2" space in the program or program insert, sponsors name, image of logo or business card space on the London Falcons web site\* with a link to the sponsors web page or email.

## **Types of Sponsorships/Donations** (continued)

- \* The London Falcons web site averages over 100,000 hits per month during the season and has over 1 million hits per year.

### **Team – \$2000**

Team sponsors will receive advertisement on the London Falcons web site\* for one year and sponsors name or logo on one of the team's jerseys. Sponsor can pick which team they wish to sponsor. Any team sponsored game pictures, videos, television, or newsreels will show the sponsors name or logo.

### **Corporate – \$5000**

Corporate sponsors will receive exclusive advertisement on the London Falcons web site\* for one year and sponsors name or logo on all team jerseys. Any team sponsored game pictures, videos, television, or newsreels will show the sponsors name or logo.

### **All sponsorships help the players involved with their player fee.**

Please fill out the information below so we can announce, broadcast or print accurate information about your company. Thank you for your support as we continue to build a strong community football team.

**Sponsors Name:** \_\_\_\_\_ **Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_

**Postal Code:** \_\_\_\_\_ **Phone No.:** \_\_\_\_\_

**Web Address:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Type of Sponsorship:** \_\_\_\_\_ **Amount: \$** \_\_\_\_\_

**Falcons Player Name:** \_\_\_\_\_

Please include a business card or a copy ready advertisement.

### **Please Note:**

All cheques should be made out to the London Falcons Football Club

We also accept VISA, MasterCard or AMEX

If you have any questions or require any further information please contact us.

### **Contact Information:**

London Falcons Football Club

President: Michael Esposito

Phone: (519) 694-2255

Email: [falcons@londonfalcons.com](mailto:falcons@londonfalcons.com)

